

November 2020

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November 2022



**S.I.M.P.L.E.**

Social Impact Measurement Plan,  
Learning and Empowerment



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Co-funded by  
the European Union

## Why the project

The project aims at identify sustainability paths, business models and impact measurement methodologies that consider the specific features of SMEs capitalizing on good business practices at national, European and international level.

## Objectives

- Develop a shared blended learning offer for 60 employees of SMEs in Italy, Spain, Slovenia, Greece and Bulgaria on relevant competences
- Foster digital integration in learning activities with the co-design and development of Open Educational Resources and SIM-Game
- Training of 24 trainers and counsellors of the partnership, involved in two transnational mobilities
- Co-develop and standardise methods and tools to measure and manage social impact in target SMEs

## Partners



**Panteion University**  
of Social and Political Sciences