COURSE OUTLINE

(1) GENERAL

SCHOOL	Economics and Public Administration		
ACADEMIC UNIT	Economic and Regional Development		
LEVEL OF STUDIES	Undergraduate		
COURSE CODE	800053	**SEMESTER**	VII
COURSE TITLE	INDUSTRIAL ECONOMICS AND POLICY		

INDEPENDENT TEACHING ACTIVITIES *If credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole course, give the weekly teaching hours and the total credits.*	**WEEKLY TEACHING HOURS**	**CREDITS**
	3	6
Add rows if necessary. The teaching organisation and methods used are described in detail at (d).		

COURSE TYPE *general background, special background, specialised general knowledge, skills development*	Specialised general knowledge, Skills development
PREREQUISITE COURSES:	-800005 Mathematics I -800009 Microeconomic Theory I -800075 Microeconomic Theory II
LANGUAGE OF INSTRUCTION and EXAMINATIONS :	Greek
IS THE COURSE OFFERED TO ERASMUS STUDENTS	No
COURSE WEBSITE (URL)	https://openeclass.panteion.gr/courses/TMI265/

(2) LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competencies of an appropriate level, which the students will acquire with the successful completion of the course, are described.
Consult Appendix A
- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- Guidelines for Writing Learning Outcomes

The course Industrial Economics and Policy primarily deals with business strategies in imperfectly competitive environments, as well as practical policy solutions in regulation/deregulation of markets, collusion/cartels, enhancing research and development, innovation, and outward orientation.

After completing the lectures in the course of Industrial Economics and Policy, the student will be able to comprehend and understand the available strategies for businesses in imperfectly competitive markets, as well as the appropriate regulatory actions and policies that could enhance competition.

Furthermore, through the course of Industrial Economics and Policy, students will grasp all the fundamental concepts of business strategy, addressing issues related to both the external environment of the firm and its internal organization. Additionally, the student will acquire fluency in using analytical methods to find optimal pricing policies in different environments.

Finally, through this course, the aim is for the student to understand the significance that both appropriate organization and incentivization of human resources play in the effective functioning of a business.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information with the use of the necessary technology.	*Project planning and management*
Adapting to new situations	*Respect for difference and multiculturalism*
	Respect for the natural environment

Decision-making	*Showing social, professional and ethical responsibility and sensitivity to gender issues*
Working independently	*Criticism and self-criticism*
Teamwork	*Production of free, creative and inductive thinking*
Working in an international environment	*Others*
Working in an interdisciplinary environment	*…….*
Production of new research ideas	

- Promotion of free, creative, and inductive thinking
- Search, analysis, and synthesis of data and information, utilizing necessary technologies
- Decision-making
- Generating new research ideas

(3) SYLLABUS

- Introduction to Industrial Economics and Policy
- Microeconomic Foundations
- Basic Concepts of Game Theory
- Contract Theory and Business Theory
- Simultaneous competition in quantities (Cournot model)
- Simultaneous competition in prices (Bertrand model)
- Monopolistic competition (Hotelling model)
- Dynamic oligopoly models (Stackelberg model)
- Price Discrimination
- Cartels
- Competition Policy and Regulatory Policy
- Research & Development, Innovation, Advertising
- Vertical Relationships, Networks, Platforms

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY *Face-to-face, Distance learning, etc.*	Face-to-face
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY *Use of ICT in teaching, laboratory education, and communication with students*	- Use of presentation software during teaching - Use of a distance learning platform for accessing educational material - Use of email for interactive communication with students
TEACHING METHODS *The manner and methods of teaching are described in detail.* *Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, projects, essay writing, artistic creativity, etc.* *The student's study hours for each learning activity are given, as well as the hours of non-directed study according to the principles of the ECTS.*	

Activity	***Semester Workload***
Lectures	48
Study and analysis of bibliography	42
Self-directed study	50
Exams	40
Course Total	***180***

STUDENT PERFORMANCE EVALUATION *Description of the evaluation procedure* *Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem-solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other* *Specifically-defined evaluation criteria are given, and if and where they are accessible to students.*	The course will be evaluated through a final in-person examination. Any unforeseen circumstances may change the final exam to a remote format. The grade from the final exam will constitute 100% of the final course grade.

(5) ATTACHED BIBLIOGRAPHY

Suggested bibliography:

- Belleflamme P., & M. Peitz (2016). Βιομηχανική Οργάνωση: Αγορές και Στρατηγικές. Εκδόσεις Σοφία.
- Cabral L. (2003). Βιομηχανική Οργάνωση. Εκδόσεις Κριτική.
- Carlton D., & J. Perloff (2017). Σύγχρονη Βιομηχανική Οργάνωση. Εκδόσεις Broken Hill.
- Φώτης Π. (2013). Βιομηχανική Οργάνωση και Πολιτική Ανταγωνισμού. Εκδόσεις Προπομπός.
- Κατσουλάκος Ι. (2015). Θεωρία Βιομηχανικής Οργάνωσης: Αγορές, Επιχειρησιακές Στρατηγικές και Πολιτική Ανταγωνισμού. Εκδόσεις Gutenberg.
- Βέττας Ν., & Γ. Κατσουλάκος (2004). Πολιτική Ανταγωνισμού και Ρυθμιστική Πολιτική. Εκδόσεις Τυπωθήτω-Δαρδανός.