

COURSE OUTLINE

(1) GENERAL

SCHOOL	Economics and Public Administration		
ACADEMIC UNIT	Economic and Regional Development		
LEVEL OF STUDIES	Postgraduate		
COURSE CODE	800071	SEMESTER	VIII'
COURSE TITLE	Tourism Development		
INDEPENDENT TEACHING ACTIVITIES <i>If credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole course, give the weekly teaching hours and the total credits.</i>	WEEKLY TEACHING HOURS	CREDITS	
	3	7,5	
<i>Add rows if necessary. The teaching organisation and methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	specialised general knowledge, skills development		
PREREQUISITE COURSES:	No		
LANGUAGE OF INSTRUCTION and EXAMINATIONS :	Greek		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	No		
COURSE WEBSITE (URL)	https://openeclass.panteion.gr/courses/TMI181/		

(2) LEARNING OUTCOMES

<p>Learning outcomes</p> <p><i>The course learning outcomes, specific knowledge, skills and competencies of an appropriate level, which the students will acquire with the successful completion of the course, are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> • Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area • Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B • Guidelines for Writing Learning Outcomes <p><i>The course aims at students' specialization in the critical issues of Touristic economic theory, Tourism Development, and Sustainable tourism. Furthermore, the course encourages the writing projects, and the oral presentations for the participant students.</i></p> <p><i>The course's learning outcomes could be briefly described as:</i></p> <ul style="list-style-type: none"> • The understanding of the economic theory applied to the touristic sector • The understanding of the interrelations between natural capacity and sustainable development of a touristic destination and the relevant physical limitations of tourism development • The comprehension of specific attributes of the Supply & the Demand for touristic services • The ability to perform basic regional and national planning proposals of tourism development • The comprehension of key words and terminology used in tourism development • The ability to understand general aspects of touristic marketing, destination management & touristic goods rebranding <p>General Competences</p> <p><i>Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?</i></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;"><i>Search for, analysis and synthesis of data and information with the use of the necessary technology.</i></td> <td style="width: 50%; border: none;"><i>Project planning and management</i></td> </tr> <tr> <td style="border: none;"><i>Adapting to new situations</i></td> <td style="border: none;"><i>Respect for difference and multiculturalism</i></td> </tr> <tr> <td style="border: none;"><i>Decision-making</i></td> <td style="border: none;"><i>Respect for the natural environment</i></td> </tr> <tr> <td style="border: none;"><i>Working independently</i></td> <td style="border: none;"><i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i></td> </tr> <tr> <td style="border: none;"><i>Teamwork</i></td> <td style="border: none;"><i>Criticism and self-criticism</i></td> </tr> <tr> <td style="border: none;"><i>Working in an international environment</i></td> <td style="border: none;"><i>Production of free, creative and inductive thinking</i></td> </tr> </table>	<i>Search for, analysis and synthesis of data and information with the use of the necessary technology.</i>	<i>Project planning and management</i>	<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>	<i>Decision-making</i>	<i>Respect for the natural environment</i>	<i>Working independently</i>	<i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i>	<i>Teamwork</i>	<i>Criticism and self-criticism</i>	<i>Working in an international environment</i>	<i>Production of free, creative and inductive thinking</i>
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<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>											
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<i>Working in an international environment</i>	<i>Production of free, creative and inductive thinking</i>											

<i>Working in an interdisciplinary environment Production of new research ideas</i>	<i>Others</i>
<ul style="list-style-type: none"> • Search for, analysis and synthesis of data and information with the use of the necessary technology. • Project planning and management • Working independently • Teamwork • Production of new research ideas • Criticism and self-criticism • Decision-making • Production of free, creative and inductive thinking • Adaption in new circumstances • Respect for difference and multiculturalism • Respect for the natural environment 	

(3) SYLLABUS

<p>The course covers the following broad aspects of the economics of tourism:</p> <ul style="list-style-type: none"> • Introduction and historical review of the touristic phenomenon • Key-wording of the theory of tourism • Basic factors promoting the tourism development • The economic theory of touristic demand • The economic theory of touristic supply • Tourism Development & Natural Environment • Tourism Development & Urban Environment • Aspects of sustainable tourist development • Covid-19 & post-pandemic aspects of tourism development
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(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Face-to-face	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, and communication with students</i>	<i>Use of ICT in teaching, laboratory education, and communication with students</i>	
TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, projects, essay writing, artistic creativity, etc.</i> <i>The student's study hours for each learning activity are given, as well as the hours of non-directed study according to the principles of the ECTS.</i>	Activity	Semester Workload
	Lectures	50
	Mid-term project	10
	Study and analysis of bibliography	40
	Data Collection and Elaboration/essay writing	62
	Public Presentation	25,5
	Course Total (25 hours per ECTS)	187,5

<p style="text-align: center;">STUDENT PERFORMANCE EVALUATION</p> <p><i>Description of the evaluation procedure Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem-solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	<p>The performance evaluation will be performed in three stages:</p> <ul style="list-style-type: none"> • <u>Mid-term project</u> through the open e-class of the course: Short opinion written essay (20% of the final grade). • <u>Oral public presentation of the final essay</u>: (20% of the final grade). • <u>Final written Essay</u> (3.500-4.000 words, controlled for plagiarism by Turnitin). (60% of the final grade).
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(5) ATTACHED BIBLIOGRAPHY

<ul style="list-style-type: none"> - Telfer, D. J., Sharpley, R. (2015). Tourism and Development in the Developing World. UK: Taylor & Francis. - Βαρβαρέσος, Σ., (2013). Οικονομική του Τουρισμού. Εννοιολογικές, Θεωρητικές και Μεθοδολογικές Προσεγγίσεις. Αθήνα: Εκδόσεις Προπομπός - Κοκκώσης, Χ., και Π., Τσάρτας, (2001). Βιώσιμη τουριστική ανάπτυξη και περιβάλλον. Εκδόσεις Κριτική. - Κουτούλας, Δ. Εισαγωγή στον τουρισμό και την τουριστική οικονομία. Σημειώσεις μαθήματος. Πανεπιστήμιο Πατρών. - Τσάρτας, Π. & Λύτρας, Π. (2017). Τουρισμός, Τουριστική Ανάπτυξη – Συμβολές Ελλήνων Επιστημόνων. Αθήνα: Εκδόσεις Παπαζήση.
