

## COURSE OUTLINE

### (1) GENERAL

<b>SCHOLL</b>	Economics and Public Administration		
<b>ACADEMIC UNIT</b>	Economic and Regional Development		
<b>LEVEL OF STUDIES</b>	Undergraduate		
<b>COURSE CODE</b>	80115	<b>SEMESTER</b>	E'
<b>COURSE TITLE</b>	<b>LOCAL DEVELOPMENT AND LOCAL ENTREPRENEURSHIP</b>		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>If credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole course, give the weekly teaching hours and the total credits.</i>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>
		4	6
<i>Add rows if necessary. The teaching organisation and methods used are described in detail at (d).</i>			
<b>COURSE TYPE</b> <i>general background, special background, specialised general knowledge, skills development</i>	General knowledge, skills development		
<b>PREREQUISITE COURSES:</b>	None		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS :</b>	Greek		
<b>IS THE COURSE OFFERED TO ERASMUS STUDENTS</b>	Yes (in Greek)		
<b>COURSE WEBSITE (URL)</b>	<a href="https://openclass.panteion.gr">https://openclass.panteion.gr</a>		

### (2) LEARNING OUTCOMES

<p><b>Learning outcomes</b>  <i>The course learning outcomes, specific knowledge, skills and competencies of an appropriate level, which the students will acquire with the successful completion of the course, are described. Consult Appendix A</i></p> <ul style="list-style-type: none"> <li>• Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</li> <li>• Descriptors for Levels 6, 7 &amp; 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</li> <li>• Guidelines for Writing Learning Outcomes</li> </ul>
<p>Upon completion of the course, students will be able to:</p> <ul style="list-style-type: none"> <li>- interpret, in a systematic and scientifically substantiated manner, the development reality at local level, on the basis of international trends at theoretical and empirical level,</li> <li>- use the basic methodological tools of intra-regional analysis and local development planning and thus understand and analyze socio-economic changes at local level,</li> <li>- know in depth the framework for the formulation and implementation of the operational planning of Local Government, as well as the procedures for implementing projects and actions at local level and finally,</li> <li>- express a scientific opinion on development strategy and programming at micro-regional – local level.</li> <li>- understand modern concepts related to entrepreneurship such as entrepreneur and entrepreneurship motives, entrepreneurial mentality, start-up entrepreneurship, business opportunity, business idea, business model, knowledge economy forms and types of entrepreneurship, forms and types of innovation, etc.</li> </ul>

- approach theoretically the concept of local entrepreneurship as a key factor of local development in a knowledge-based economy.
- understand in depth the concept of the entrepreneurship ecosystem and identify it and the individual factors that shape it at local level.
- know the scientific indicators for monitoring and evaluating entrepreneurship and innovation at local and regional level.
- be aware of European strategies and initiatives to support local entrepreneurship.
- recognize the importance of strategic and operational planning as a prerequisite for successful local business initiative
- know the constituent parts of a Business Plan

### General Competences

*Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?*

<i>Search for, analysis and synthesis of data and information with the use of the necessary technology.</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>
<i>Decision-making</i>	<i>Respect for the natural environment</i>
<i>Working independently</i>	<i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Teamwork</i>	<i>Criticism and self-criticism</i>
<i>Working in an international environment</i>	<i>Production of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>Others</i>
<i>Production of new research ideas</i>	<i>.....</i>

- Search for, analysis and synthesis of data and information with the use of the necessary technology.
- Working in an international environment
- Working in an interdisciplinary environment
- Production of new research ideas
- Production of free, creative and inductive thinking
- Showing social, professional and ethical responsibility and sensitivity to gender issues
- Project planning and management
- Working independently
- Teamwork
- Production of new research ideas
- Criticism and self-criticism

### (3) SYLLABUS

The subject of the course is focused on the comprehensive presentation of the content and key issues that arise in the process of local development, at a theoretical and practical level. At the same time, it focuses on one of the most important factors of local development, local entrepreneurship. Towards this direction, the basic dimensions that outline the content of the course are the following.

- The mapping of the components that shape local development and the brief presentation of the theoretical background of regional and local development.
- The systematic elaboration of the conclusions resulting from the implementation

of the policy of local – endogenous development at international level.

- The analysis of the reasons of European Union's support of local development and the presentation of its basic framework for action.
- The formation of the background and the implementation of local development and local development planning and programming in Greece.
- The presentation of the concept of local entrepreneurship and its related theory in the context of a strategy of neo-endogenous development in a knowledge-based economy, in the context of discussing a series of concepts related to entrepreneurship.

Investigation of the interactive relation between local development and local entrepreneurship.

- The theoretical approach of spatial concentration models of enterprises focusing on the modern theory of entrepreneurship ecosystems with particular reference to the factors that shape and constitute them.
- The presentation of the systems for monitoring and evaluating the performance of entrepreneurship and innovation proposed by the international bibliography, at local and regional level.
- The promotion of modern European strategies and initiatives to support local entrepreneurship.
- The discussion of the concept, their importance and the components of a business plan as a prerequisite for successful local entrepreneurship.

The main purpose of the course is to familiarize students with the basic conceptual, theoretical, and empirical framework of investigation of regional science, so that they acquire the required background for further deepening in its individual fields of knowledge, during their studies at the Department of Economic and Regional Development. The main objectives of the course are:

- The systematic presentation of the contemporary theoretical and methodological background of regional and local development, as well as the interconnections between them.
- Understanding the reasons for supporting local development at international level and in this direction, by supranational economic institutions such as the European Union (and familiarity with its basic framework for action).
- The familiarization of students with the basic policy framework, the means, the procedures, the bodies shaping and implementing local-endogenous development in Greece.
- The presentation of the organizational framework of Local Government and the process of formulating and implementing local development plans and programs.
- Understanding and deepening in the concept of local entrepreneurship in a knowledge-based economy and modern concepts related to entrepreneurship and innovation.
- Highlighting the interaction between local entrepreneurship and local development
- The familiarization of students with the modern concept of the entrepreneurship ecosystem and the factors that shape it.
- Acquaintance with modern systems for monitoring and evaluating the

performance of entrepreneurship and innovation.

- The promotion of European strategies and initiatives to support local entrepreneurship.

The main modules of the course developed during the semester are the following:

- Growth, development, local development, progress: conceptual clarifications.
- Basic Time Periods of Classification of Regional and Local Development Theories and Policies. Industrial sites, local production systems, innovative environment systems, creative environment systems.
- Policy and Planning. Programming Regions. The main benefits of Local Planning.
- Stages and Phases of Regional and Local Development Planning.
- Operational Programmes.
- Smart Municipalities.
- Theoretical approach to local entrepreneurship - basic relevant concepts (such as entrepreneur, entrepreneurial mindset, entrepreneurship motivation, forms of entrepreneurship, start-ups, innovation, types and forms of innovation, innovation systems, business idea, business opportunity, business model, etc.).
- Local entrepreneurship as a means but also as a goal of a strategy of neo-endogenous development in a knowledge-based economy.
- Local entrepreneurship systems -Local entrepreneurship through a new ecosystem approach: Local Entrepreneurship Ecosystems.
- Determinant factors of local entrepreneurship
- Monitoring and evaluation methods - local entrepreneurship and innovation performance indicators - European strategies to support local entrepreneurship.
- Strategic and business planning (Business Model Canvas, Business Plan: concept, feasibility, structure, content, etc.)

**Keywords:** Local Development, Endogenous Development, Local Government, Local Development Planning, Operational Planning of Local Authorities, "Kallikratis" Program, "Kleisthenis" Program, Entrepreneurship, Forms of Entrepreneurship, Local Entrepreneurship, Knowledge Economy, Entrepreneurship Ecosystems, Triple Helix, Social Capital, Entrepreneurship and Innovation Performance Indicators, Strategic and Business Planning.

#### (4) TEACHING and LEARNING METHODS - EVALUATION

<b>DELIVERY</b> <i>Face-to-face, Distance learning, etc.</i>	Face-to-face
<b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b> <i>Use of ICT in teaching, laboratory education,</i>	Use of ICT in teaching, laboratory education, and communication with students.

<i>and communication with students</i>													
<p><b>TEACHING METHODS</b></p> <p><i>The manner and methods of teaching are described in detail.</i></p> <p><i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, projects, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given, as well as the hours of non-directed study according to the principles of the ECTS.</i></p>	<table border="1"> <thead> <tr> <th style="text-align: center;"><i>Activity</i></th> <th style="text-align: center;"><i>Semester Workload</i></th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td style="text-align: center;">48</td> </tr> <tr> <td>Study and analysis of bibliography</td> <td style="text-align: center;">72</td> </tr> <tr> <td>Educational Visits</td> <td style="text-align: center;">20</td> </tr> <tr> <td>Exams</td> <td style="text-align: center;">40</td> </tr> <tr> <td><b>Course Total (25 hours per ECTS)</b></td> <td style="text-align: center;"><b>180</b></td> </tr> </tbody> </table>	<i>Activity</i>	<i>Semester Workload</i>	Lectures	48	Study and analysis of bibliography	72	Educational Visits	20	Exams	40	<b>Course Total (25 hours per ECTS)</b>	<b>180</b>
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<p><b>STUDENT PERFORMANCE EVALUATION</b></p> <p><i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem-solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>													
<p>Written Exams at the end of the semester, with multiple choice and short answer questions .</p>													

## (5) ATTACHED BIBLIOGRAPHY

### - Suggested bibliography:

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2. Delitheou V., Karagianni M., (2020). *Local Modules. Local Development-Sustainability*. Erodios Publications. Thessaloniki. ISBN:978-960-454-232-1.

### -Additional bibliography

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